

GCSB Subcommittee

Recommendations

April 19, 2007

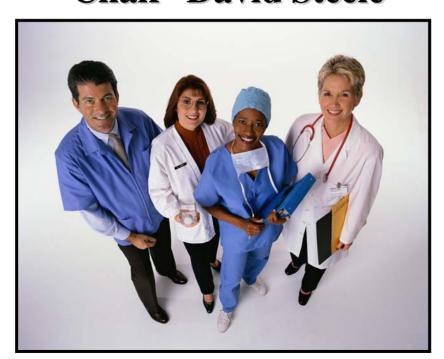
Co-Chairs:

Pam Del Duca & Mayor Michael Ong Hing





Access to Affordable Health Care Chair- David Steele





Access to Affordable Healthcare

- Eliminate barriers to Healthcare Group of AZ enrollment.
- Identify strategic partnerships and market strategies to increase the Healthcare Group's enrollment.
- Develop innovative benefit designs that provide flexible consumer-driven health care to help control the costs of providing health care coverage.
- Provide incentives and broader solutions to improved health care coverage for small business with an emphasis on the uninsured and/or underinsured.



Access to Financial Capital Chair- Barbara Bruce





Access to Financial Capital

- Establish the Arizona Department of Commerce as the central location of information for business financing information.
- Develop a marketing strategic plan to provide small business with comprehensive information on statewide financial and educational resources.
- Enhance the ADOC Small Business Services Website to include a list of statewide resources related to business financing.



Communications, Marketing and Outreach Chair- Joann Hardy Carranza





Communications, Marketing and Outreach

- Enhance the ADOC Small Business Service Website with links to state, regional and local small business resources.
- Promote small business educational and statewide outreach opportunities to small business.
- Enhance rural community outreach.



Workforce Development for Small Business Chair-Rosiland Moore





Workforce Development for Small Business

- Increase awareness and knowledge of statewide workforce development resources.
- Research transportation and short-term or emergency childcare options available statewide for small business.
- Identify job training, apprenticeship, education programs for small business.
- Identify and promote corporate partnerships for small business capacity development.